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Reliance BIG TV offer

DTH player Reliance BIG TV said it will offer a 5% cash back offer for recharge of Rs 400 and above to its subscribers. The customer will receive 5% cash back in their accounts directly on a recharge of Rs 400 or above in a day, Reliance BIG TV said in a statement. "It's yet another endeavour from us to provide exceptional savings & value to our subscribers," Reliance BIG TV CMO Umesh Rao said.